

## What is -- Hipic?

Hipic was initiated by a group of artists. This independent artistic project centering on pictures is promoted by The Shanghai Hipic Culture and Art Ltd.

Hipic offers the opportunity to its users everywhere in the world to unceasingly display their own pictures in synchronization for the spectators' pleasure.

Hipic is a diffusion system connected to all kinds of screen-related media.

## What are Hipic particularities?

Six aspects below briefly describe Hipic distinctive features.



**Internet**  
Hipic project, [www.hipic.org](http://www.hipic.org), as a central system, will receive and display flow of pictures coming from all over the world, and diffuse them on screen-related media.



**Endless**  
After the launching of this project, pictures will unceasingly be displayed on screens at a pace of one picture/minute.



**Unique**  
Pictures of Hipic system will be shown on Hipic once only.



**1 minute**  
Any picture of the system will be offered 1 minute of display.



**Screen-related media**  
The whole world will be able to enjoy this project through internet, softwares, public screens, exhibitions and events, and mobile phones, etc., at the same time.



**World synchronization**  
The diffusion of these pictures will be synchronized everywhere in the world: the same picture will be viewed at exactly the same time in any part of the globe.

## where is Hipic?

Users can use the media described below to watch Hipic



### Computer screen

Pictures uploaded by the user will be displayed on the Hipic website. Users can use their computer to browse the pictures.



### Public screens

Pictures uploaded by the user will be displayed through internet system on public screens and computer screens at the same time.



### Exhibitions and events

Pictures uploaded by the user will be displayed through internet system in exhibitions, events and on computer screens at the same time.



### T.V. (under way)

Pictures uploaded by the user will be displayed through internet system on T.V. at the same time.



### Screen saver software (under way)

Pictures uploaded by the user will be displayed in synchronization on a computer window by using Hipic screen saver software.



### Mobile phone

Pictures uploaded by the user will be displayed on mobile phones by using the same internet system as the one for computer.